



interiorlifestyle TOKYO

ambiente
JAPAN

heimtextil
JAPAN

homedesign
JAPAN

International trade fair for
the interior design market

Subject to change as of April 2019 Takaiyama inc. 3/2019/24000

LIFESTYLE SALON

– the special fringe programme for 2019 –

Location: West hall 3, LIFESTYLE SALON stage (free of charge)

MADE51

– a global brand, crafted by refugees – **English**

Schedule: 18 July (10:30 – 11:30)

Speaker: Ms. Heidi Christ, MADE51 Global Lead,
UNHCR (United Nations High Commissioner for Refugees)

MADE51 is a global brand of home décor and fashion accessories, crafted by refugees around the world, and made possible by the UN Refugee Agency. The beautiful products, which merge contemporary designs with traditional skills, are created in partnership with social enterprises. This unique business model offers a win-win for both retailers and refugees.



Ambiente Trends 2019 **English**

Schedule: 17 and 18 July (12:15 – 13:15) / 19 July (12:00 – 13:00)

Speaker: Ms. Annetta Palmisano

Designers Mr. Cem Bora, Ms. Claudia Herke and Ms. Annetta Palmisano from the design studio Stilbuero bora.herke.palmisano analyse the latest international trends in fashion and art, interiors and lifestyle.



HYGGELIG HOURS

– the special highlights in NORDIC LIFESTYLE –

Location: West hall 4, NORDIC LIFESTYLE zone

Schedule: 17 and 18 July (16:00 – 17:30 (planned))

This event will see a presentation programme by exhibitors from NORDIC LIFESTYLE, as well as a talk-show by the Embassy of Finland. Beverages from Robert's Coffee, a coffee shop brand in Finland, and alcoholic beverages, will be provided.



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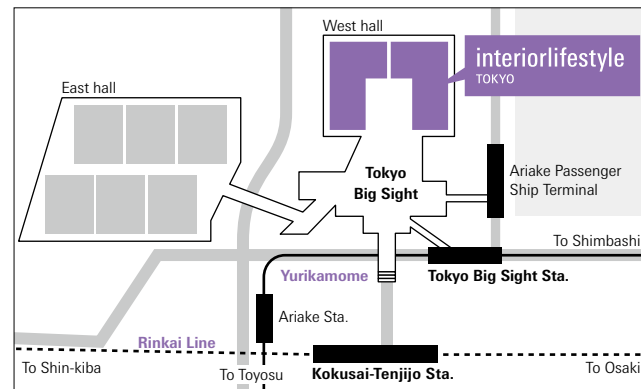
Online visitor registration

Online visitor registration
makes your entrance to the
venue smoothly.

*Please print out the confirmation E-mail of the online visitor registration and bring it to the on-site reception counter.

*Without the registration, admission fee JPY 2,000 is required.

Access to the venue



*For more details, please visit www.bigsight.jp/english

•People under the age of 18 and public visitors are not admitted to the fair. •Pets are not allowed to enter. •Visual and sound recordings by the organiser: The organiser and its group companies are entitled to make, or to have made on their behalf, visual and sound recordings, as well as sketches of exhibition stands or individual exhibits, for the purposes of documentation or for their own publications. This also applies to any persons included in such recordings.

For enquiry: Messe Frankfurt Japan Ltd.

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INVITATION

17 – 19 (Wed – Fri)
July 2019

Tokyo Big Sight
West hall 1·2·3·4+Atrium
10:00 – 18:00 (Last day until 17:00)

www.interior-lifestyle.com

messe frankfurt

Connect and design centric products with makers and designers

What is Interior Lifestyle Tokyo?

Interior Lifestyle Tokyo is an international trade fair that showcases lifestyle concepts in the interior design market from Tokyo and around the world. Participants can discover product diversity across 12 unique zones, with coverage across the entire living space from gift items, kitchenware, tableware, food, jewelries, furniture and more.

- 1** The wide-ranging of latest design products with more than 700 exhibitors from 26 countries and regions.
- 2** Discover Japanese traditions and craftsmanship being brought into modern lifestyle and designs.
- 3** A platform for new encounters with creators, designers, brand histories and more.

Atrium special zone

The Corner Shop – How to make a market –

Corner shops can always be found at street corners across the U.K., and many of their elements can be effectively applicable to trade fairs such as shop layouts, flow planning, signage, store shelves, and conversations with shop owners. As a specialist of buying and shop planning, Atrium director Mr. Yu Yamada will develop the Atrium special zone as an ideal business environment for exhibitors and buyers.



*The photo is an image from the last fair.



Atrium director

method inc. **Yu Yamada** wearemethod.com
After working as a buyer for IDEE SHOP in Minami-Aoyama, Mr. Yamada founded method in 2007 and began working as a freelance buyer shortly afterwards. He is currently a representative director of method, inc. In September 2014, he released the book "THE METHOD OF SHOP SUCCESS" published by SEIBUNDO SHINKOSHA.

(CORNER SHOP) by method

Pop-up store, "(CORNER SHOP) by method" will open at Atrium, which will function as an index of exhibitors.

Zoning guide

This fair is composed of 12 zones and an 'Atrium special zone'.

MOVEMENT

Must-see trendsetting products



JEWELRY

-selected by New Jewelry-Contemporary jewelry

JAPAN STYLE

Japanese design and craftsmanship

Tableware, interior accessories, textile products and more



NORDIC LIFESTYLE

High-quality Nordic products

Textiles, furniture, kitchenware and more



EVERYDAY

Accessories for more comfortable living

Laundry care, bath and toiletry products, storage items and more



HOME

Design concepts for new living spaces

Furniture, home textiles, lights and more



KITCHEN LIFE

New items to add flavour to the kitchen and dining table

Branded dishware, kitchenware, cooking appliances and more



FOODIST

A diverse array of foods from Japan and abroad

TALENTS

Zone for young up-and-coming designers



NEXT

Zone for young entrepreneurs

GLOBAL

A showcase of overseas products and brands



ACCENT

New accents to living

Apparel, aromatherapy items, decorative gift items and more



Check out the latest exhibitor information at:

www.interior-lifestyle.com >> Exhibitors and products >> Click "EXHIBITOR SEARCH"

Interpreter Services at the Business Support Desk

Take advantage of free on-site interpretation services and business negotiation consultation support to help with your negotiations with exhibitors.