

IFFT interiorlifestyle living

18–20 October 2021 **INVITATION**

10:00–18:00 (Last day until 17:00)

Tokyo Big Sight (South Exhibition Halls)

www.iff-teriorlifestyleliving.com

**Japan's leading furniture and lifestyle products
gathered for the interior design market**



What is IFFT/Interior Lifestyle Living?

IFFT/Interior Lifestyle Living is the only fair in Japan targeting the market for high-end, design focused products. Assembled at the fair are products related to the entire living space – from furniture and tableware to gadgets and home lifestyle products. This attracts a wide range of buyers including not only retailers, but also those looking for new business contract opportunities such as architects, hoteliers and interior designers.

What you can discover:

- **A wide-range of the latest designs and trends to inspire your business to success.**
- **Japanese designs and craftsmanship brought to life in modern lifestyle products.**

ZONES

ACCENT – Apparel, fragrances, gift items and more

KITCHEN LIFE – Branded dishware, kitchenware, cooking appliances and more

HOME – Furniture, home textiles, lighting and more

EVERYDAY – Laundry care, bath and toiletry products, storage items and more

MOVEMENT – Must-see trendsetting products

JAPAN STYLE – High-quality Japanese products

CREATIVE RESOURCE – Innovative interior materials and fixture techniques

+TALENTS – Prototypes from designers and architects

ETHICAL – Products for the environment, people and society

FOODIST – A diverse array of foods from Japan and abroad

NEXT – Zone for young entrepreneurs

JEWELRY-Selected by New Jewelry- – Contemporary designs

Highlights

Creative Resource

A zone for innovative interior design materials and fixtures for house remodeling such as porcelain tiles, wallpaper, hardware and related materials.



ETHICAL

New for 2021. A zone dedicated to products that consider the environment, people, society, and the community. This includes environmental conservation, up-cycling, fair trade, products that support the challenged, organic products, local production for local consumption and more.



JAPAN STYLE

See more high-quality Japanese products with refined designs, crafted with a unique sense for Japanese aesthetics.



+TALENTS

TALENTS is revamped to "+TALENTS" this year to showcase prototypes not only from young up-and-coming designers, but also from architects with a track record of design experience.



[▶ Click here](#) **Online visitor pre-registration**

All visitors must pre-register online to enter the fair.

■ **Get the latest exhibitor information via "EXHIBITOR SEARCH"** [▶ Click here](#)

■ **Find the latest details on the fair's topical fringe programme** [▶ Click here](#)

Mandatory infection control measures

For your safety, we ask you to cooperate with the following:

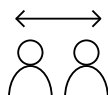
Pre-fair

Visitor pre-registration



All visitors must complete the pre-registration to enter the fair

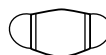
Plan your visit using our congestion forecast



[▶ Click here](#)

On the day of your visit

Wear a mask



Comply with hand washing / sanitising measures



Comply with temperature checks



Use your own writing equipment



Use your own handkerchief



COVID-19 prevention measures to be taken by the organiser [▶ Click here](#)

Install the COVID-19 Contact-Confirming Application (COCOA)

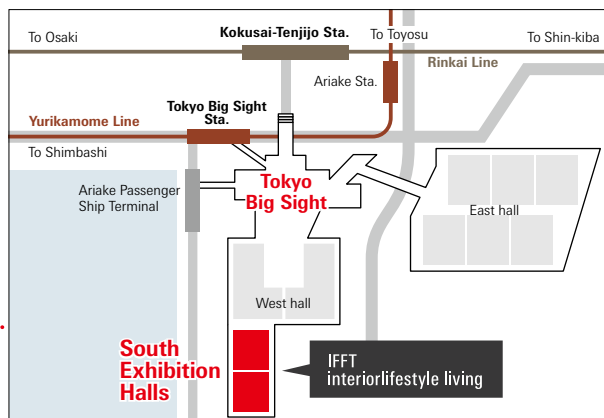
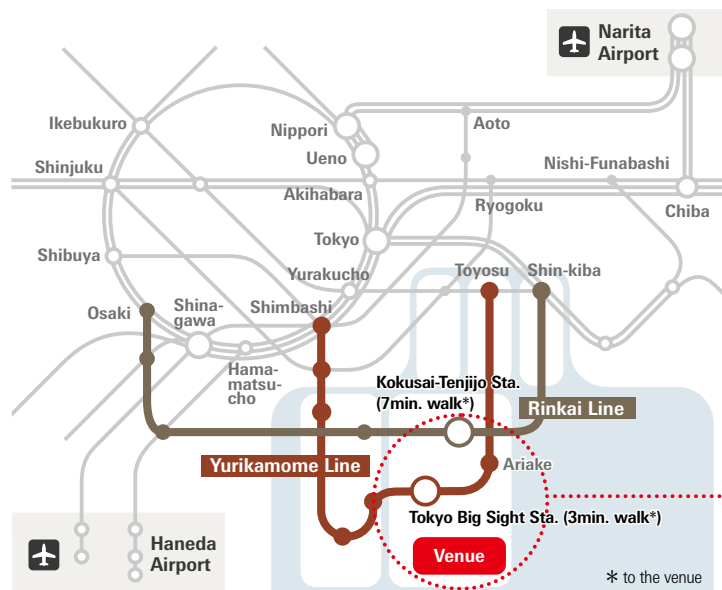
Please visit the official website of Japan's Ministry of health, Labor and Welfare for details.

[▶ Click here](#)



Access to the venue

[▶ Click here](#)



Contact

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